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TREDITIONAL ATTIRE



Our traditional attire has taken hundreds of years, generations of fashion designers and tens of thousands of iterations to make a mark on the world. And I'm proud of it!

T R E D I T I O N A L F A S H I O N



Traditional fashion doesn't mean to look after the ashes. But to keep the flames of our culture alive



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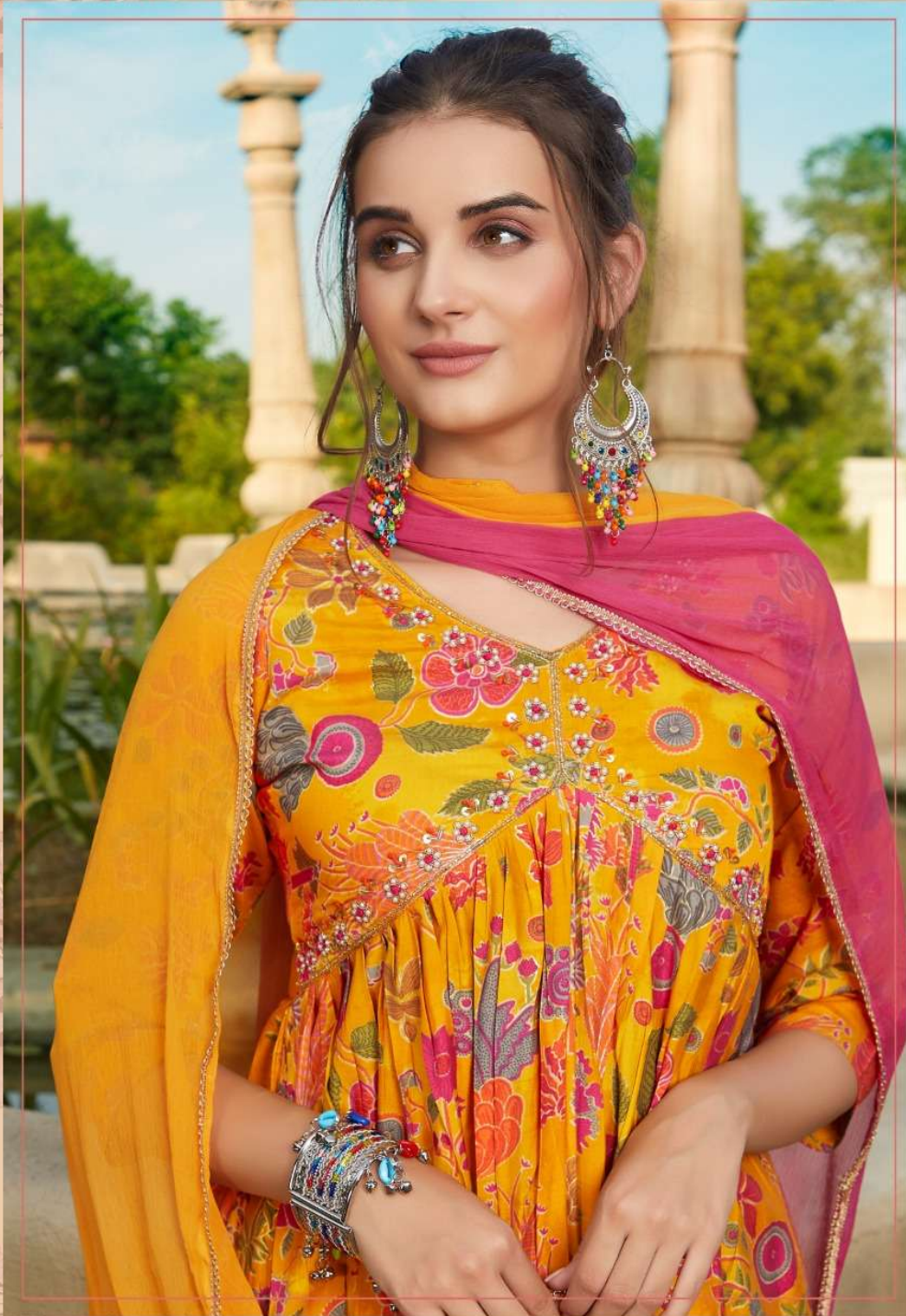
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INDEPENDENT STYLE



much good taste can be very boring. Independent style, on the other hand, can be very inspiring.

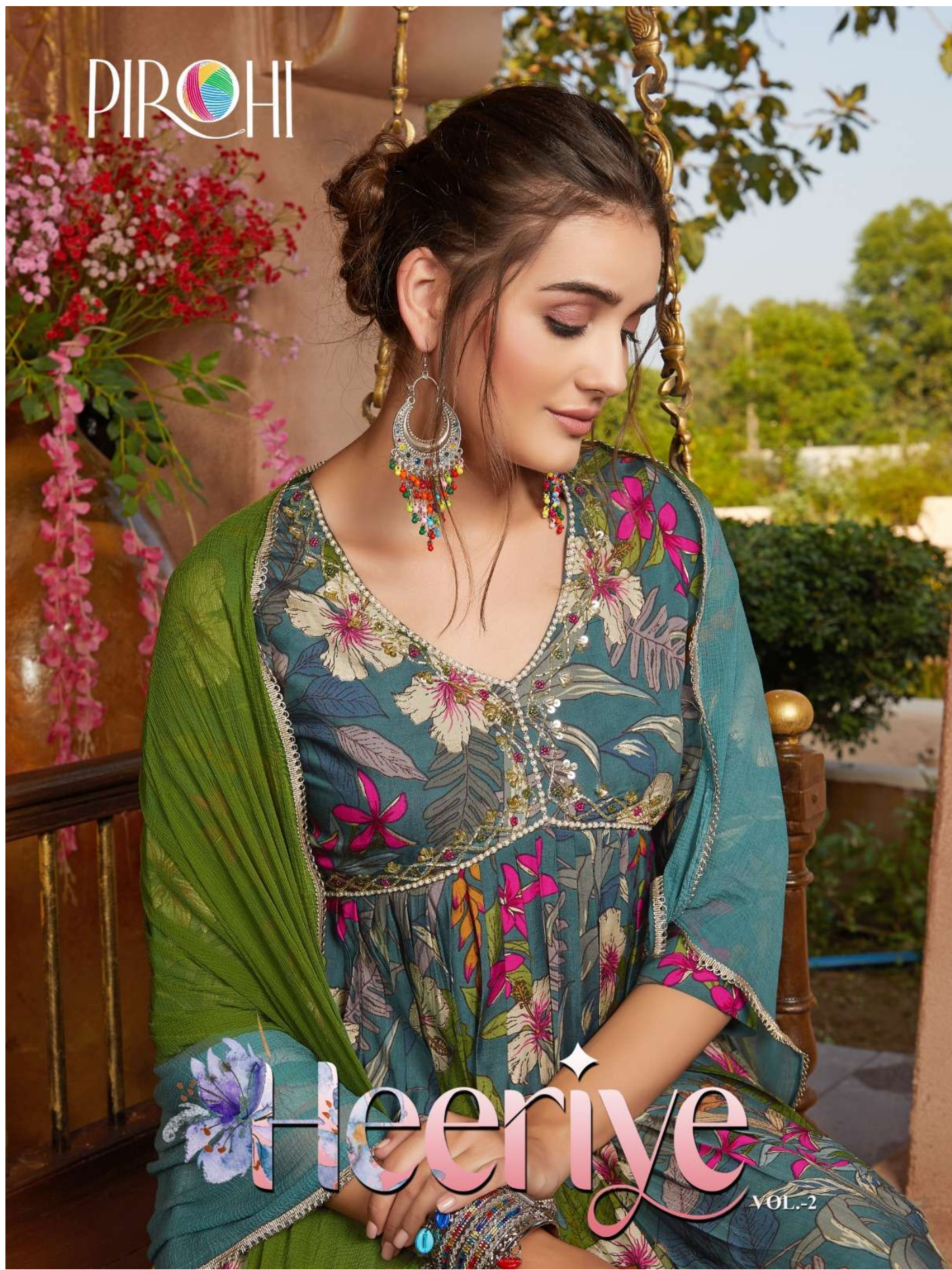


INDIAN STYLE



Indian style is unique. Every tiny flower, every gold ribbon, the countless hours it takes to make it match the wearer painstakingly. Indian style is complicated. It is made from dreams, like the Indian girls themselves.

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