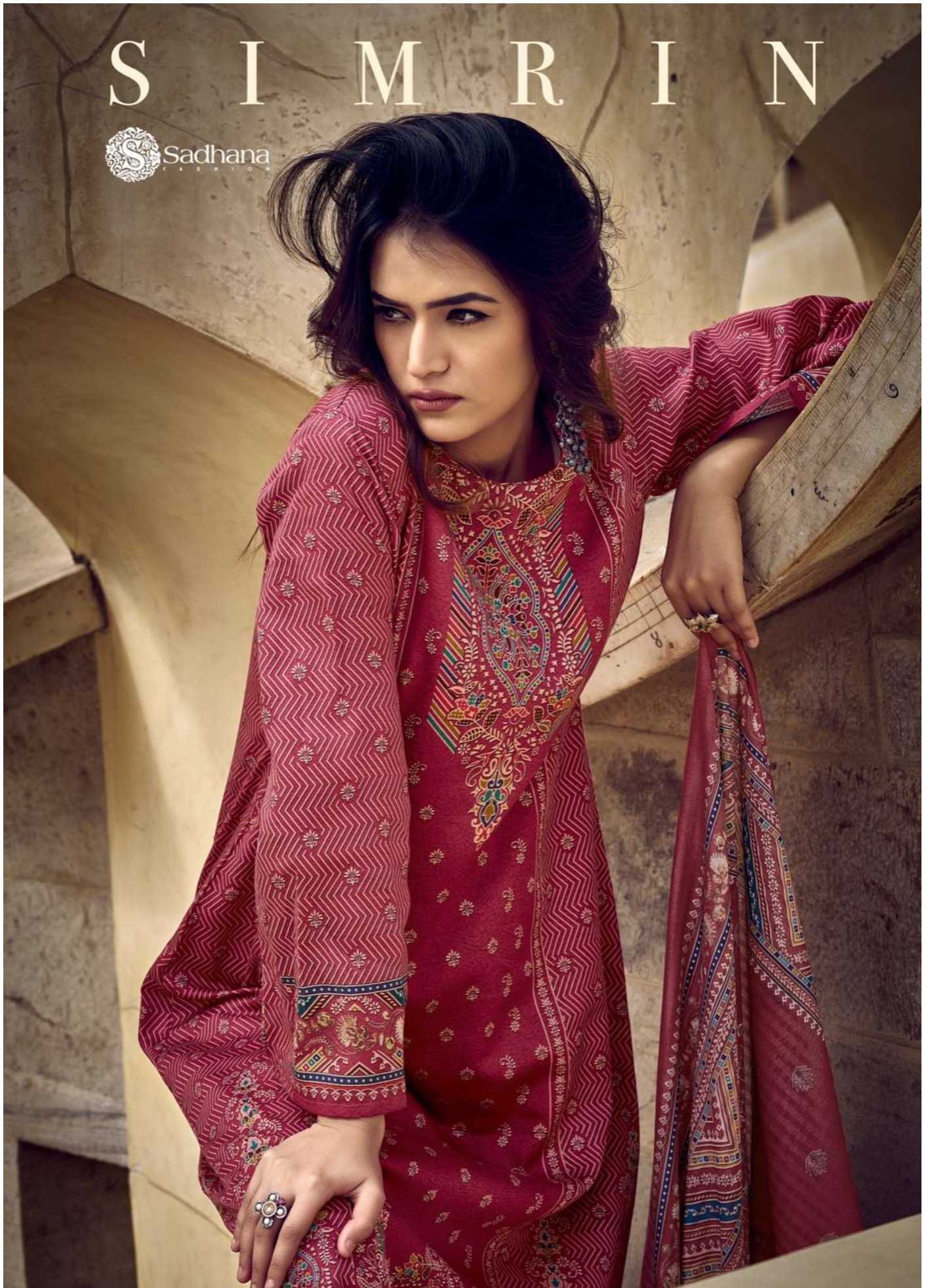


# S I M R I N













# HAPPY AROUND FLOWERS

*It takes to the fairy tales we loved to hear and to the fantasies, which are the essence of our lives.*







*Presenting the perfect blend of sophistication,*

*class and grace with this latest edition **The Summer Bloom** by PRM.*

*We strive to keep innovating with each new edition to lend traditional style with a contemporary twist.*

*The spectacular prints, soothing feel and flawless embroidery altogether is nothing less than a clothing treat!*

*Go ahead to embrace elegance with **The Summer Bloom**!*



# ADORABLE DESIGNS





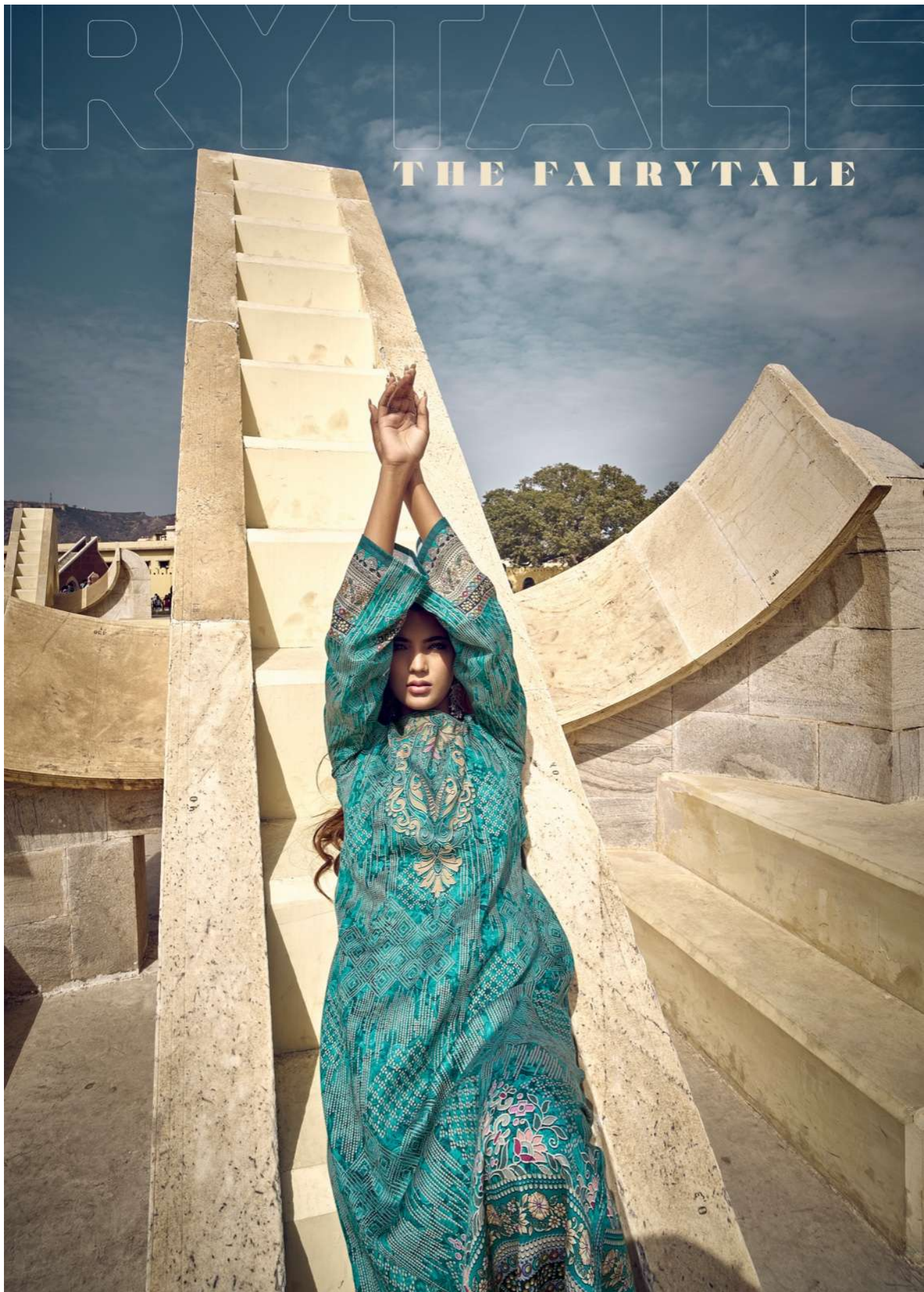


*The idea was to endow something unique and blend the tradition with modern concepts.*



















#### COLOURFUL MEMORIES

*This collection is inspired  
from the most colourful and youthful  
memories that brings  
amazing smile when recalled!*





Sadhana  
FASHION

S U M M E R Y   T R E A T



10086



# WEEK END





the :



# trendiest showcase

*When you see this dress, be assured, it would be the perfect statement  
piece in the look book.*









COLOURFUL MEMORIES

*This collection is inspired  
from the most colourful and youthful  
memories that brings amazing smile when recalled!*







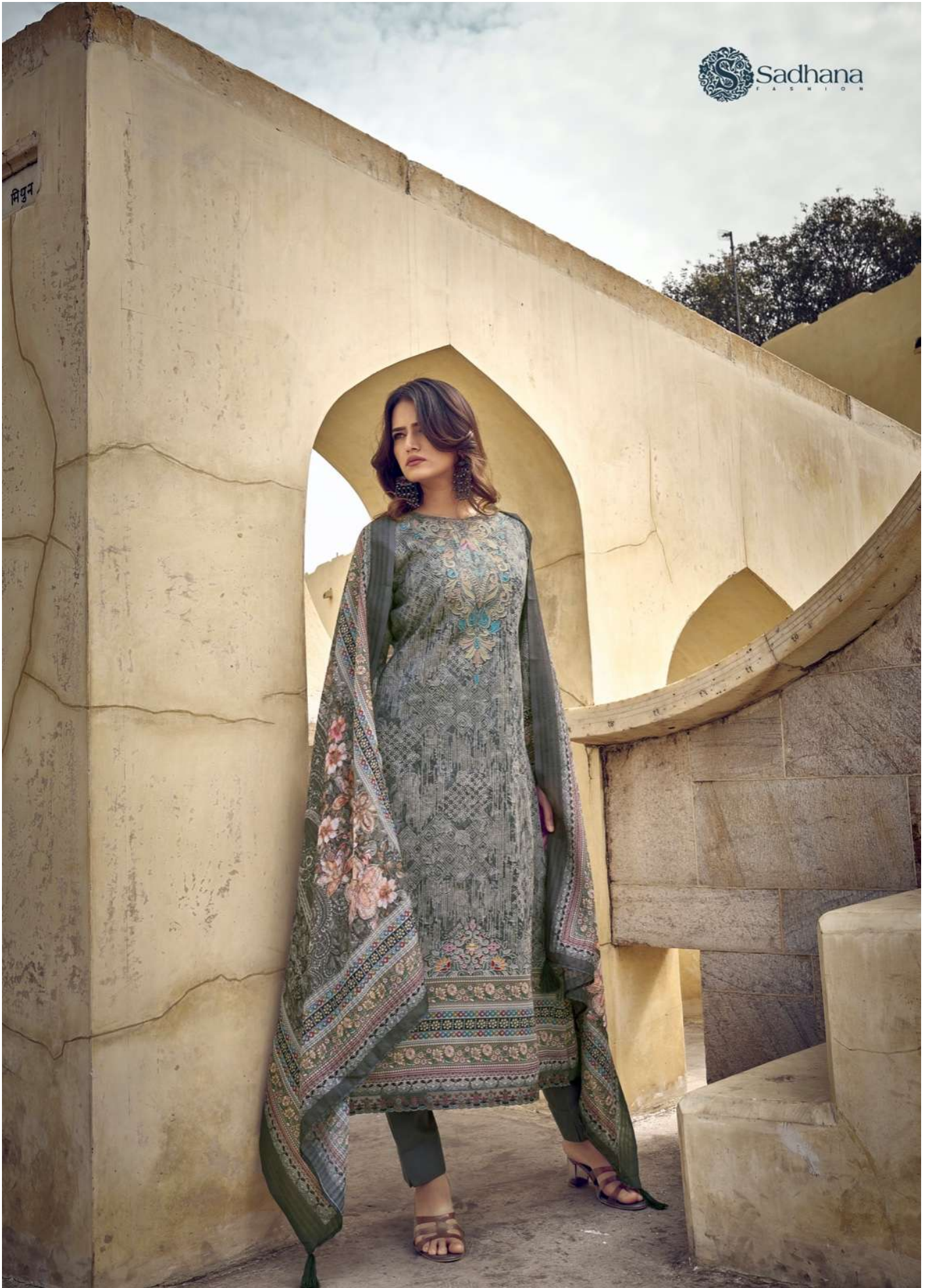
## COLOURFUL MEMORIES

*This collection is inspired  
from the most colourful and youthful  
memories that brings  
amazing smile when recalled!*





सिधुन





# CLASSIC PRINTS

*How wonderful to see that floral prints*

*can be best complemented with embroidery work.*





# THE FAIRYTALE

*It takes to the fairy tales we loved to bear and to the fantasies, which are the essence of our lives.*







10085

COLOURFUL MEMORIES

*This collection is inspired  
from the most colourful and youthful  
memories that brings  
amazing smile when recalled!*









10081



10082



10084



10085



10083

#### ADORABLE DESIGNS

*The idea was to create  
something unique  
and blend the tradition  
with modern concepts.*



10086



# THE FAIRYTALE



## BREATHING LIVELINESS

*Cheerful and ecstatic time*

*The day seems shorter*

*and the fun seems endless,*

*We're happiest in our Sunday way of life.*



# RYTALE

S U M M E R Y T R E A T

