



MYSTIC 9 NOW FLOWS WITH LIVA FABRICS

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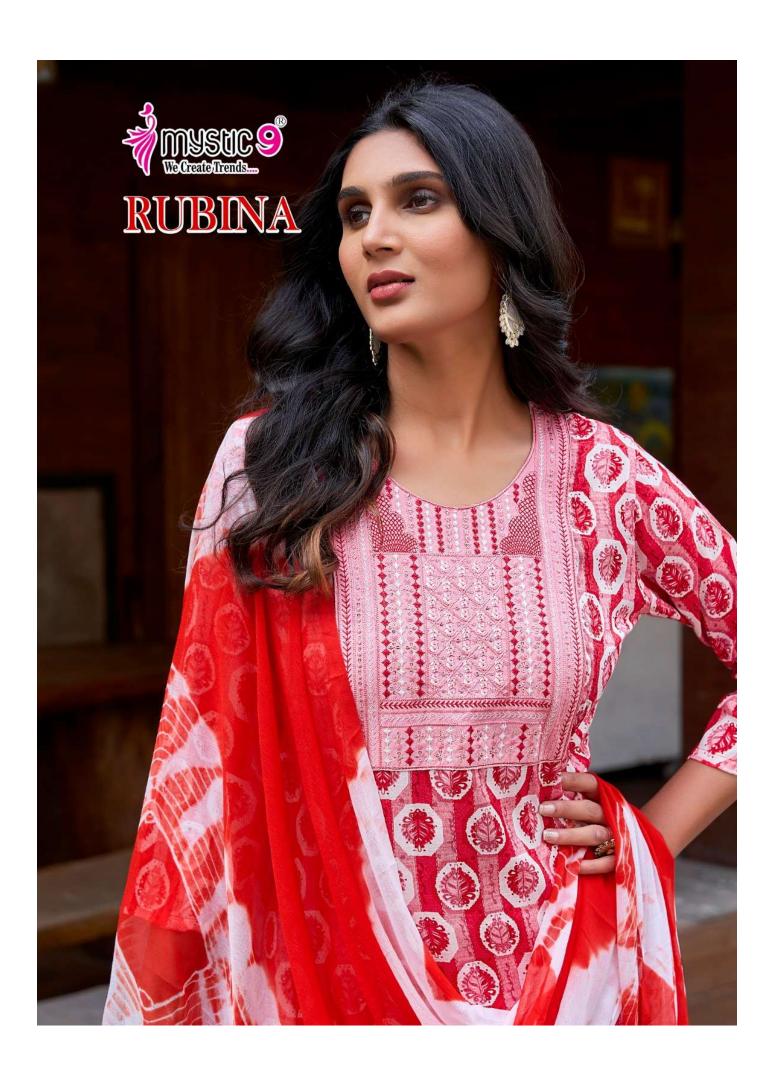














## **RUBINA**



In the world of fashion, trends come and go, but certain clothing items stand the test of time, transcending generations and cultures. The salwar kameez is one such ensemble that continues to captivate hearts with its unique blend of tradition, versatility; and style. Originating from the Indian subcontinent, the salwar kameez has evolved over centuries, shaping and reflecting cultural diversity while maintaining its distinctive charm. This article delives into the rich history, intricate designs, and cultural significance that make the salwar kameez a truly special garment











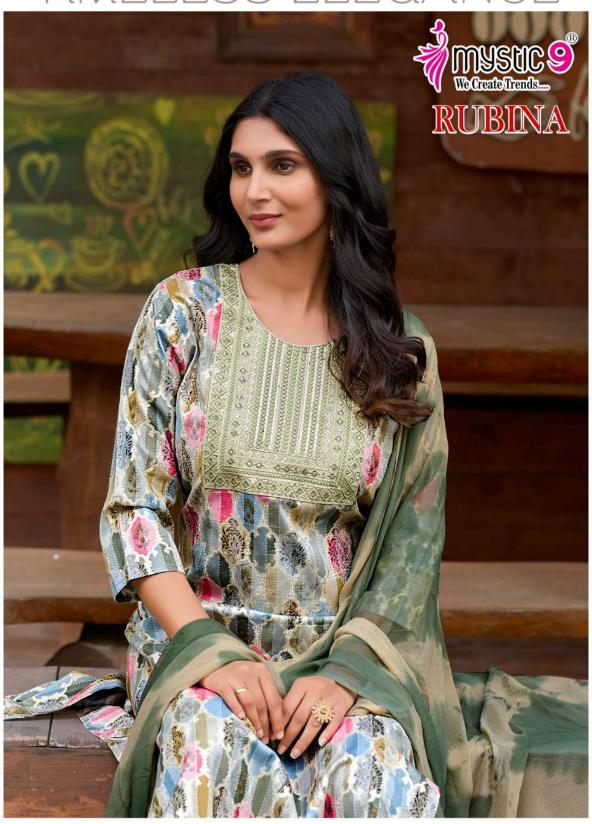








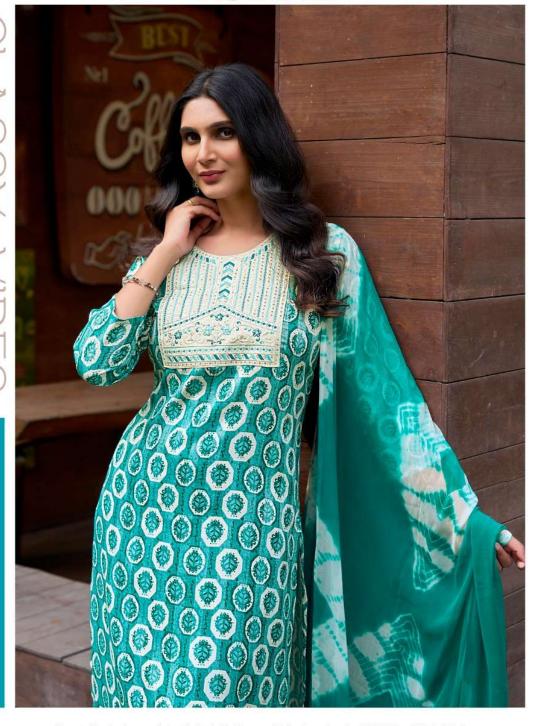
## TIMELESS ELEGANCE







## RUBINA



The roots of the salwar kameez can be traced back to the Mughal era, a period of opulence and grandeur in India's history. While the Mughals introduced many cultural elements, including architecture and cuisine, they also played a pivotal role in shaping the subcontinent's fashion landscape. The Mughal emperors' courts became breeding grounds for fushion innovation, where intricate garments were created, and the fusion of Persian and Indian styles led to the birth of the salwar kameez



